

# III International Scientific Conference

“Global Challenges and Prospects of the Modern Economic Development”

15-16 December 2020

## *Conference Program*

December 15	10.00-12.00 – Plenary session 13.00 – 16.00 – Section Workshops
December 16	10.00-12.00 – Round Tables 13.00 – 16.00 – Section Workshops

December 15	<p><b><u>Section 1.</u> Drivers of World Economy Development and Transformation: Lessons Learned, Trends and New Solutions</b> (K.N. Ermolaev, Samara State University of Economics, Samara, Russia)</p> <p><b><u>Section 2.</u> Financial Technologies as Key Factor of Modern Business Success</b> (I.Yu. Belyaeva, Financial University under the Government of the Russian Federation, Moscow, Russia)</p> <p><b><u>Section 3.</u> New Management Models in the Dynamically Changing Society</b> (A.P. Zhabin, Samara State University of Economics, Samara, Russia)</p> <p><b><u>Section 4.</u> Legal System in the Digitalization Era</b> (S.P. Bortnikov, Samara State University of Economics, Samara, Russia)</p> <p><b><u>Section 5.</u> Digital Transformation of Public Administration: World Experience; Russian practice</b> (N.V. Polyanskova, Samara State University of Economics, Samara, Russia)</p>
April 27	<p><b><u>Section 6.</u> Corporate Social Responsibility as Key Competence of Business Development</b> (E.V. Volkodavova, Samara State University of Economics, Samara, Russia)</p> <p><b><u>Section 7.</u> Digital Economy and New Social Challenges: Opportunities, Restrictions and Growth Points</b> (A.A. Chudaeva, Samara State University of Economics, Samara, Russia)</p>

	<p><b><u>Section 8.</u> The Newest Approaches to Study the Life Quality Improvement: Inclusion – Problems and Solutions</b> (O.V. Bakanach, Samara State University of Economics, Samara, Russia)</p> <p><b><u>Section 9.</u> Corporate Finance</b> (O.V. Danilova, Financial University under the Government of the Russian Federation, Moscow, Russia)</p> <p><b><u>Section 10.</u> Corporate Governance in Digital Modernization Conditions</b> (N.F. Tagirova, Samara State University of Economics, Samara, Russia)</p>
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**PLENARY SESSION**

Moderator: Ashmarina Svetlana Igorevna  
Dr, Professor, Acting Rector of Samara State University of Economics

**Plenary Speakers:**

<b><i>S.I. Ashmarina</i></b>	Welcome speech
<b><i>O.V. Belyakova</i></b>	“Digital Transformation Of Public Administration: Achievements And Problems”
<b><i>E.N. Sheremetyeva</i></b>	“Digital Marketing And Digital Transformation Of The University”
<b><i>E.L. Sidorenko,</i></b>	“Digital Ruble: Digital Currency Model Of Central Banks”

**Keynote Speakers:**

<b><i>S.P. Bortnikov</i></b>	“Law Of The Digital Economy: Law Corpus Vs Economics Animus”
<b><i>M.K. Kot</i></b>	“Safe Working Conditions As Corporate Responsibility Element In Pandemic”
<b><i>E. Velinov</i></b>	“Marketing Process in Information Security Context”
<b><i>A.V. Balanovskaya</i></b>	“Development Of Virtual And Augmented Reality As Elements Of Stimulating Technological Entrepreneurship”
<b><i>E.V. Perepelkina</i></b>	“Human Capital And Raf Material Dependence Elimination”